



### CONTEXT

FDJ has been working on environmental issues for many years. In 2023, FDJ reworked its environmental strategy to make it even more ambitious, built on two complementary and interlocking pillars:

- Shrinking its carbon footprint across the entire value chain to help combat climate change.
- Making a positive contribution to preserving the planet's biodiversity.

Actions in this area thus contribute to the achievement of MDGs 13 and 15.



### Goal 13: Climate action



Take urgent action to combat climate change and its impacts

**Target 13.2:** integrate climate change measures into national policies, strategies, and planning

### Related FDJ Goal:

Limit the impact of the Group's activity on the environment: align the Group's greenhouse gas emissions with the 2°C objective and achieve carbon neutrality



# Goal 13: Life on land

Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and end biodiversity loss

**Target 15.2:** by 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally

### **Related FDJ Goal**

Obtain 100% of paper supplies from sustainably managed, FSC $\circledR$  certified forests and help preserve biodiversity in French forests by funding the conservation and restoration of trees that are habitats for rare and endangered species

## FDJ Group's objective for 2025

Limiting the impact of the Group's activities on the environment

# **GOVERNANCE**

As a pillar of the Group's sustainable strategy, FDJ's environment strategy is fully integrated in its corporate governance: it is regularly discussed within the CSR and Responsible board committee as well as at the Board level.

### **Duties of departments**

The Sustainability Directorate, and within it the ESG department, is responsible for monitoring the Group's environmental commitments in relation to the fight against climate change and the protection of biodiversity. The department oversees the implementation of climate and biodiversity policies, and the improvement of the environmental performance of the Group's activities.

The ESG department ensures compliance with relevant environmental laws and regulations and is committed to continuous improvement in the company's environmental performance, notably through the definition and monitoring of targets to reduce the impact of the Group's activities on the environment. The department is also responsible for raising awareness of the Group's environmental policy among its various internal and external stakeholders and the training of employees in order to raise awareness on the impacts of their activities on the environment.



The Group's environmental strategy is sponsored by the Deputy CEO, to whom the Sustainability Director, who seats at the executive committee, directly reports on the progress made in implementing the environmental strategy.



Other Group departments are also actively involved in implementing the transition plan: in particular, the Audit, Risks, Controls, Quality and Ethics department, the Technical department, the Commercial Operations department, the Purchasing department, the Real Estate and Work Environments department, and the Strategy and Innovation department. In addition, the FDJ Group's CSR policy is considered at the highest level of the company, since the Director of Engagement and Responsible Gaming is a member of the Group Management Committee.

# **Duties of Board members**

The CSR & Responsible Gaming Committee, whose members are members of the Board of Directors, examines FDJ's CSR policy as a whole, including its environmental policy, and the actions implemented with regard to the risks and opportunities associated with climate change, and reports regularly to the Board of Directors on its work. In July, the FDJ Group presents the results of its carbon footprint, carbon emission reduction targets and associated action plans to the CSR & Responsible Gaming Committee.

### **Duties of departments**

Several Group departments are actively involved in identifying and managing climate-related risks and opportunities, including the Commitment and Responsible Gaming Department, the Audit, Risks, Controls, Quality, and Ethics Department, the Technical Department, the Commercial Operations Department, the Purchasing Department, the Real Estate and Work Environments Department, and the Strategy and Innovation Department.

# **Partnerships**

Many of the actions implemented as part of FDJ's environmental policy are carried out in partnership with :

- WWF France (World Wide Fund For Nature): a non-governmental organization dedicated to protecting the environment,
- FSC (Forest Stewardship Council): a non-profit organization dedicated to promoting responsible forest management around the world,
- Sylvamo Forêt Services: A subsidiary of Sylvamo, a paper company, that assists private forest owners in France in implementing sustainable forest management practices by offering certification services,



- ONF (Office National des Forêts): public institution in charge of the management of public forests,
- Gestes Propres: pioneer association in the fight against abandoned waste.

### **SCOPE OF ENVIRONMENTAL POLICY**

In line with the Group's activities, the environmental policy covers:

- Business activities and facilities;
- Products and services supplied by the Group;
- Distribution and logistics activities;
- Waste management;
- Management of suppliers and service providers;
- Improving the energy performance of buildings;
- Responsible digital;
- Responsible communication;
- Soft mobility;
- Protection of biodiversity.

### **ENVIRONMENTAL RISKS INTEGRATED INTO CSR RISKS**

The analysis of CSR risks was updated in 2021, leading to an expanded universe of CSR risks, which now includes nineteen main risks (compared with seventeen in 2018), organized around six themes (responsible gaming, integrity, human resources, solidarity, territories, environment). This analysis was carried out taking into account changes in the Group's internal and external context around CSR issues. The main CSR risks, reformulated in the form of challenges, are divided into six major areas, including the environmental area, which is composed of two major risks:

- Climate change
- Loss of biodiversity

# Environmental issues integrated into the Group's raison d'être

FDJ has long been committed to limiting the environmental impact of its activities. This action has naturally found its place among the six commitments made by the company in application of its raison d'être, one of which specifically addresses the subject:

"Strengthen our solidarity, social and environmental actions.



### **ACTIONS IMPLEMENTED**

# 1. Combating climate change

The FDJ Group has been taking steps for more than ten years now to cut the carbon emissions caused directly and indirectly by its operations. An initial emission reduction trajectory for 2025 was approved by the Science Based Targets (SBT) initiative in 2019, with most of the targets being hit well before 2025.

Alongside this, in order to hasten awareness among staff of the importance of climate action and to get them to step up their efforts even further to achieve environmental targets, FDJ has organized training and awareness actions for all members of staff, including the members of the Management Committee.

# A. Managing Carbone Governance

FDJ Group has established governance processes devoted to carbon issues:

### **Carbon Performance Review**

Designed to regularly monitor progress made with the plan to decarbonize the Company's activities. A carbon performance review is scheduled every quarter, attended by the Chairwoman and Chief Executive Officer, the Deputy Chief Executive Officer and the Executive Vice-President - Finance. These reviews provide a status update on the decarbonization strategy and related action plans. The first carbon performance review took place in November 2023.

### **Carbon Steering Committee**

The progress of the various projects relating to the Group's carbon strategy is reviewed monthly by the operational teams at a dedicated steering committee meeting. These committees bring together three departments: ESG, Purchasing and Financial Performance.

### **Purchasing Decarbonization Program**

the FDJ Group has also introduced a purchasing decarbonization program under the name of #BuyforGood. The aim is to define and to get the reduction trajectory up and running for carbon emissions falling under the Purchasing scope, by involving the supplier ecosystem through four initiatives.

# B. Measuring the Group's greenhouse gas emissions

FDJ has been conducting carbon assessments since 2008 in order to assess greenhouse gas emissions caused by its operations and move ahead with its carbon reduction policy. In order to closely monitor progress in reaching its reduction targets, the Group decided to make carbon assessments an annual exercise from 2017, which was set as the reference year.

The carbon assessment takes all emissions in Scopes 1, 2 and 3 into consideration:

- Scope 1: carbon emissions produced by the Group's gas and fuel oil consumption, use of air conditioning and fleet of company vehicles;
- Scope 2: carbon emissions linked to purchased electricity, heating or cooling;
- Scope 3: carbon emissions tied to the purchase of goods and services, freight, fixed assets (buildings, equipment and furniture, company vehicles and IT equipment), employee travel (business travel and commuting), waste, the use of digital technologies and minority shareholdings.

The Group's activities are valued in terms of carbon emissions using the GHG Protocol methodology.



# "Carbon-adjusted EBITDA", certified by Axylia

Axylia, a consulting firm specialized in sustainable finance, measures the carbon footprint of CAC 40 companies in order to calculate their carbon-adjusted EBITDA. This "carbon score" from A to F measures a company's ability to pay its carbon bill and indicates whether it would still be profitable after factoring in the cost of its CO2 emissions.



In 2023, FDJ secured a carbon score of A, indicating that it is in a position to pay its potential carbon bill. The calculation of the score includes Scopes 1, 2 and 3 emissions. The carbon bill is calculated based on a carbon price aligned with IPCC recommendations, i.e.  $\[ \in \]$ 120 per ton of CO2 for Scope 3 emissions and  $\[ \in \]$ 127 for Scopes 1 and 2.

# C. Lowering Carbone Emissions

## 2025 reduction targets already reached

In 2019, FDJ set out an initial emissions reduction trajectory for 2025, with two reduction targets:

### 1. Reduce Scope 1 and 2 emissions

The initial target (20% reduction in 2025 compared with 2021) was quickly surpassed, prompting FDJ to revise it upwards in 2022 (65% reduction in 2025 compared with 2017). Scopes 1 and 2 emissions were reduced by 70% between 2017 and 2022.

The initial emissions reduction target has thus been largely exceeded. This reduction has been propelled by:

- a reduction in electricity consumption and the purchase of guarantee of origin (GoO) certificates;
- a reduction in fuel oil and gas consumption;
   the switch to electric vehicles in the Group fleet.
- 2. Lower carbon emissions by 15% (Scope 3, excluding purchases, business travel and commuting (excluding freight and company vehicles) and the use of energy (upstream) by 2025

Since 2017, the FDJ Group has cut by 33% its Scope 3 emissions relating to business travel (excluding travel using company cars), employee commuting and upstream energy. This reduction is mainly due to a decrease in business travel-related emissions.

### A new target for 2030

In 2022, the Group worked on a new emissions reduction trajectory for 2030 with a view to reducing its carbon footprint across the entire value chain.

This led to the definition of a new overall economic intensity reduction target: a 50% reduction in carbon emissions for every million euros of revenue across the entire value chain.

This target covers a broader operational and financial scope than the 2025 targets, as it also applies to the subsidiaries formed or acquired after 2019.

In 2022, the Group's economic intensity carbon footprint had reduced by 7% to 45 tCO<sub>2</sub>e/ $\in$ m of revenue, which, compared with 2021 (48 tCO<sub>2</sub>e/ $\in$ m of revenue), equates to a 3 tCO<sub>2</sub> reduction for every million euros of revenue.

### D. Stepping up our action plan through energy savings

In 2022, FDJ decided to further enhance its environmental policy by implementing an energy sobriety plan. This plan involves taking concrete and practical action to save energy at the Group's French sites. It also fits in with the French government's national plan to reduce energy consumption. The



FDJ plan revolves around three key areas:

- Reducing the energy consumption of buildings, by adjusting the indoor temperature and optimising lighting
- Reducing energy consumption relating to digital technologies, by adjusting cooling temperatures in IT rooms and rolling out a green digital policy.
- Reducing energy consumption linked to travel, by scaling back work-related travel, adapting modes of travel and speeding up the switch to an all-electric fleet of company vehicles.

Furthermore, FDJ is a signatory to the Ecowatt Charter drawn up by RTE (France's power grid operator). This means that it will further its efforts to reduce its electricity consumption, in keeping with the existing energy savings plan. This illustrates FDJ's determination to continue to play an active part in the national energy sobriety effort and, more generally, the French national environmental strategy.

# E. Taking a Green IT Approach

As a digital operator, FDJ is always seeking to improve its digital environmental and social footprint.

A Green IT approach was initiated in 2019, following the measurement for the first time of the impact of digital uses.

There was a particular focus on employee devices in the actions that were taken. In 2023, FDJ took part in the work of the French Tech Corporate Community on responsible digital uses.

The FDJ Group has also embarked on work to define a new green IT strategy in the course of 2024. The goal will be to formally define the Group's ambition in this area and identify key focuses.

# F. Align with the recommendations of the Task Force on climate-related financial disclosure (TCFD)

The FDJ Group has initiated a process to identify and analyze climate-related financial risks and opportunities. In 2020, an inventory of the Group's existing practices in relation to the TCFD's recommendations was carried out. This process has continued with a mapping of climate-related financial risks and opportunities and the definition of associated roadmaps.

This section is structured according to the four pillars of the TCFD (governance, strategy, risk management, indicators, and targets) and refers to other parts of the document for more details.

## Governance

The FDJ Group's governance bodies address the Company's corporate social responsibility objectives.

The CSR and Responsible Gaming Committee, which is made up of members of the Board of Directors, examines FDJ's CSR policy as a whole, including its environmental policy and the initiatives taken to address climate-related risks and opportunities.

# **Duties entrusted to departments**

Several Group departments are actively involved in identifying and managing climate-related risks and opportunities. They include the Commitment and Responsible Gaming Department, the Audit, Risk, Control, Quality and Ethics Department, the Technical Department, the Commercial Operations department, the Purchasing Department, the Operational Real Estate and Working Environment Department and the Strategy and Innovation Department.

Furthermore, the FDJ Group's CSR policy is taken into consideration at the highest level of the organisation, as the head of Commitment and Responsible Gaming sits on the Group Management Committee.

## **Strategy**

In the course of its business, FDJ is exposed to a number of risks and opportunities related to climate change, be they transition risks or physical risks.



In 2021, the climate-related financial risks and opportunities were mapped out extensively in order to follow the TCFD recommendations. This mapping exercise involved three stages: identifying the major climate-related risks and opportunities in conjunction with in-house experts; prioritising the identified climate-related risks and opportunities; and preparing action plans commensurate with the prioritised risks and opportunities. To mitigate the potential impact of the main climate change-related risks, or avoid them altogether, FDJ took risk management initiatives, which are described in this section and summarised in the table below. The table also lists the main climate-related opportunities identified by the Group.

Typology of risks and opportunities	Title of the risk/opportunity	Examples of FDJ Group achievements
Transition risk	Loss of brand appeal due to rising consumer expectations of responsible engagement	- Surveys to gain more insight into customer expectations regarding CSR issues Communication campaign showcasing FDJ's environmental engagement aired on several France TV channels, and consumer surveys to gauge how effective the television campaign is Establishment of a partnership in October 2022 with "Gestes Propres", an association that is spearheading the fight against littering. FDJ has decided to echo the message sent out in the association's new "litter" campaign encouraging the general public and customers to throw small items of litter into the bin, particularly used scratch cards. The video clip was shown at the 23,000 FDJ points of sale equipped with digital monitors and posted to social media channels between 3 October and 23 October 2022 In 2023, all points of sale had paper sorting bins for customers. FDJ has been recycling all unused gaming materials since 2012.
	Taxation of greenhouse gas emissions	FDJ has set an ambitious GHG emissions reduction target for 2030
	Investors' expectations	FDJ regularly implements new plans focusing on actions identified in environment-related non-financial ratings (Moody's ESG, S&P Global – SAM, CDP, etc.). FDJ has incorporated CSR objectives into the annual compensation packages for executive corporate directors. One specific environmental objective was set:  – a 65% reduction in direct carbon emissions (Scopes 1 and 2) in 2025 relative to 2017
	Disruption of the distribution system due to extreme events	Introduction of a business continuity plan to address issues such as the impact of extreme weather events (e.g. provisions for buffer stock serving the network to overcome any disruptions).
Physical hazards	Interruption of IT services due to extreme weather events	<ul> <li>The ability to withstand extreme weather events is taken into account in the design stage for FDJ's data centres.</li> <li>Prevention plan and IT continuity plan to address issues such as the risk of an extreme weather event.</li> </ul>
	Supply disruption due to an extreme weather event	<ul> <li>Dialogue regarding operational risk matters (including physical risks) with the suppliers of gaming materials, and audit of their business continuity plans and CSR policies.</li> <li>Dialogue with strategic suppliers regarding a reduction in their carbon footprint: Ecovadis assessment of their environmental performance.</li> </ul>
	Decrease in operating expenses thanks to the implementation of a responsible digital policy	<ul> <li>FDJ assesses the environmental impact of its IT equipment through a WeGreenIT survey carried out in conjunction with WWF France. This survey found that a number of actions had already been taken and pinpointed others worth implementing.</li> <li>2023: implementation of the new green IT roadmap.</li> </ul>
Climate opportunities	Decrease in costs through energy optimisation	<ul> <li>Purchase of electricity with a guarantee of origin certificate for all FDJ sites and for all FDP sales agencies.</li> <li>FDJ has entered into an energy performance agreement ("contrat de performance énergétique" - CPE) for the Group's headquarters.</li> <li>FDJ is working on its alignment with the service sector decree ("Décret Tertiaire") (definition of the scope and benchmark years to be taken into consideration).</li> <li>In 2022, FDJ embarked on an energy sobriety plan to reduce the energy consumption relating to buildings, travel and digital uses.</li> </ul>
	Digital transformation of gaming	FDJ is working on the digital transformation of its lottery operations and on the development of its online sports betting services.



### Types of climate-related risk included in risk assessment:

- ♦ Current regulation
- ♦ Emerging Regulation
- ♦ Technology Risk
- ♦ Legal Risk
- Market Risk
- ♦ Reputational Risk
- Acute Physical risk

### **Analysis scenarios used:**

◊ For transition risks: IEA SDS

♦ For physical risks: RCP 2.6 and RCP8.5

### Value chain stages covered by climate risk assessment:

- Own operations
- Upstream activities
- Downstream activities

### Risk management

The Group risk management function (Enterprise Risk Management or ERM), which is part of the Audit, Risk, Control, Quality and Ethics Department, covers all types of risk to which the Group may be exposed (strategic, operational, compliance and external risks). In accordance with the Risk Management system, the FDJ Group has adopted a consistent and structured approach for the different stages involved in identifying, assessing and addressing its risks, and assists the business lines in analysing their own risks. This facilitates a comprehensive approach, as part of the Risk Management system, to the various risk factors (namely climate-related factors) identified throughout the FDJ Group.

## Metrics and targets

FDJ monitors and publishes an annual report on environmental indicators related to energy consumption, water consumption and waste production associated with its activities. The changes in these indicators, and their scope, are disclosed in the notes to this non-financial information statement. Greenhouse gas emissions in Scopes 1, 2 and 3 are assessed once a year using the ADEME Bilan CarboneTM assessment methodology and the GHG Protocol methodology.

# 2. Tacking acting to preserve biodiversity

FDJ endeavours to limit the impact of its gaming materials on forest biodiversity. This is the second pillar of the Group's environmental strategy.

Paper, sourced from wood, is a key resource used in the production of FDJ's gaming materials. The need to take care of the world's forests has been uppermost in FDJ's mind for more than ten years now, prompting the Group to play an active part in the protection of forests in France and across the globe.

The Group's biodiversity strategy has four focuses:

- reducing the impact of gaming on biodiversity, by implementing action plans to cut down on waste at points of sale and to tackle littering;
- protecting more hectares of forest than those used for FDJ's operations by making a positive contribution to the protection of forests;
- pursuing key actions to raise awareness about biodiversity issues among customers and the general public;
- continuing to use paper produced solely from FSC®- certified wood, and set an example for the rest of the European and global industry via The European Lotteries and the World Lottery Association.



## A. Assessing Biodiversity Risk

In 2024, FDJ carried out an assessment of its biodiversity risks.

The assessment took into account the Group's own operations, areas adjacent to its operations and upstream activities.

The assessment took into account the dependencies and impacts related to biodiversity. It was carried out using a location-specific, multi-disciplinary risk approach and was integrated into the company's multi-disciplinary risk management processes.

With regard to the assessment of the Group's sites, 61 were assessed on the basis of their GPS coordinates. The analysis showed that none of the sites had a potentially material impact on biodiversity.

# B. Reducing the impact on biodiversity

Since 2012, 100% of FDJ's scratch cards have been printed on paper from FSC® certified sources. The FSC (Forest Stewardship Council®) works to preserve the world's forests.

The FSC label promotes the diversity of species, the preservation of soil, fauna and flora and helps combat the destruction of habitats and wetlands.

In 2020, FDJ conducted a second Life Cycle Assessment (LCA) of its gaming materials to quantify their impact on the environment and biodiversity, and to define a sustainable production roadmap with practical solutions for future implementation. This assessment confirmed that the major impact on the environment lies in the manufacture of paper and printing of scratch cards. As for biodiversity, 98% of the impact stems from logging operations. The biodiversity footprint of gaming materials was measured using the Global Biodiversity Score (GBS), developed by CDC Biodiversité (Caisse des Dépôts et Consignations).

In 2022, FDJ also embarked on a project, in collaboration with FSC France, WWF France and CDC Biodiversité, to incorporate the requirements of the FSC label in the GBS in order to emphasise the positive impacts of the FSC forest management standard in terms of biodiversity. This made it possible to assess the impacts of FSC-certified logging on forest biodiversity, which is used in the manufacture of paper used to print scratch cards. The findings of the study showed that FSC-certified logging had a more positive impact on biodiversity by surface unit than non-certified logging. One of the main reasons is that FSC-certified forest concessions include "no-logging zones", which house very high levels of biodiversity.

Following on from this analysis, FDJ explored ways to reduce scratch card grammage in order to shrink the biodiversity related footprint. In 2023, this led the Group to test the use of thinner paper that was lighter in weight, with the launch of a Christmas Bingo game printed on paper that was 15% thinner than the standard paper used for scratch cards.

FDJ is also partnering "Gestes Propres", an association that is spearheading the fight against littering. In 2023, the Company wanted to echo this association's anti-littering message by broadcasting, on two occasions:

- the association's "litter" campaign from 3 to 23 July 2023 at the 22,700 FDJ points of sale equipped with screens, encouraging the general public and customers to throw small items of litter into the bin, particularly used scratch cards;
- ♦ a specific campaign from 23 October to 12 November to coincide with the launch of the Mission Nature game, with a visual of the Mission Nature ticket.

Another way to limit the impact of littering on the environment and on biodiversity.

### COMMITMENT AGAINST IMPORTED DEFORESTATION

By sourcing 100% FSC paper, FDJ is committed to combating imported deforestation. Deforestation and forest degradation are one of the greatest threats to the world's forests. The FSC label is an effective tool for implementing strict practices that have proven to be a solution against deforestation and forest degradation.



# C. Supporting initiatives to protect biodiversity

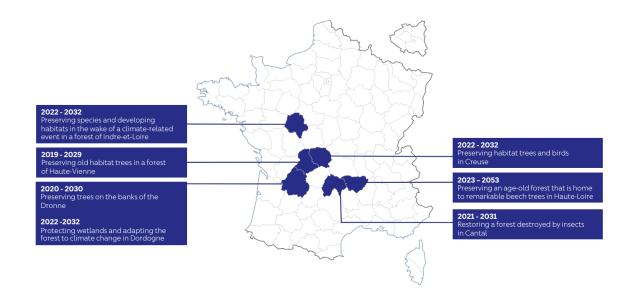
# **FSC Biodiversity Ecosystem Services projects**

FDJ has been providing annual funding since 2019 to a 10year "FSC Biodiversity Ecosystem Services" project. These globally-pioneering projects to protect the biodiversity of French forests are supported by FDJ and being developed in conjunction with FSC France and Sylvamo Forêts Services. Payments for ecosystem services (PES) enable FDJ to provide financial support to forest owners and managers who volunteer to take part in forest preservation and restoration projects. Such programs help protect forests and ecosystem services while holding an economic interest for forest owners through associated preservation initiatives.

In 2023, FDJ financed the restoration of several hectares of age-old forest in Auvergne that are home to remarkable beech trees, as well as the conservation of the surrounding natural habitats (wetlands, rocky areas, etc.).

By participating in these projects, FDJ has provided financing to help preserve and/or restore more than 110 ha of forest in France.

Year	Region	Project
2019	Haute-Vienne (87)	Conservation of several hectares of the forest of Saint Sylvestre, with a view to protecting old trees that provide shelter for many species of wildlife included on the International Union for Conservation of Nature's (IUCN) Red List of Threatened Species.
2020	Dordogne (24)	Preservation of a forest in Saint-Pardoux-la-Rivière where trees line the banks of the Dronne, and of the diversity of the organisms that live there and need the river to survive.
2021	Cantal (15)	Restoration project in the forest of Gravière in Cantal. Varieties of trees that are best suited to the changing climate were planted across several hectares of forest that had been destroyed by insects.
2022	Creuse (23)	Safeguarding of trees that form ideal habitats for various species of birds and development of new habitats in a forest used as a nesting ground by many protected species.
2022	Indre-et-Loire (37)	Preservation of existing habitats and development of new ones for rare and endangered species in a forest hit by a 2021 tornado that destroyed more than
		60% of its resources.
2022	Dordogne (24)	Introduction of a series of measures to protect wetlands (quality, flood prevention) in a forest that houses very diverse habitats (ponds, watercourses, young and older hardwoods and softwoods, rocky masses, etc.). The wetlands are an ideal habitat for various protected and/or endangered species such as the white-clawed crayfish (present in this forest).
2023	Haute-Loire (43)	Restoration of the natural characteristics of several hectares of age-old forest in Auvergne that are home to remarkable beech trees, and conservation of the surrounding natural habitats (wetlands, rocky areas, etc.).





### Launch of the "Mission Nature" game

In keeping with the third focus of the Group's biodiversity strategy "Pursuing key actions to raise awareness about biodiversity issues among customers and the general public", FDJ launched the "Mission Nature" scratch card game in October 2023. In a similar way to the "Mission Patrimoine" games, the levy on "Mission Nature" stakes collected that would ordinarily be retained by the French State will be allotted to the French biodiversity agency (OFB) to finance biodiversity restoration projects. €0.43 from each purchased scratch card will be passed on by the State to the OFB to fund the selected projects. After an extensive review, 20 projects submitted in response to a call for projects launched in March 2023 were selected to receive funding by a committee chaired by Sarah El Haïry, Secretary of State for the Ecological Transition and Territorial Cohesion in charge of Biodiversity.

Six of them are iconic projects that will have a positive impact nationwide, while 14 are projects with a more regional impact.

### Sponsorship partnerships to preserve biodiversity

To coincide with the launch of the "Mission Nature" game, the FDJ Group has teamed up with OFB as a major sponsor. As part of this arrangement, FDJ is supporting:

- ♦ a forest biodiversity preservation project that involves restoring a mosaic of habitats in the Alsatian forest of Petite-Pierre to encourage certain protected species to return;
- a marine ecosystem restoration project that will provide support for a research and public awareness program relating to the angelshark, a species of shark that is facing extinction which lives near the sea floor in Corsican waters.

Furthermore, in order to build on its actions to protect forest ecosystems, FDJ became a sponsor of WWF France's Nature Impact fund in 2023. This is the first such forestry fund based on the system of payments for ecosystem services (PES) provided in the public interest, which combines protection of biodiversity and additional CO2 sequestration. To begin with, the initiative will finance projects to preserve, restore and sustainably manage high conservation value forests in metropolitan France, creating a new way of getting forestry operators and the economic world to work hand in hand. Ultimately, the conservation and restoration of biodiversity is the main goal of the initiative, with an initial ambitious objective to preserve around 15,000 ha of endangered forest with very high levels of biodiversity. The protection of these forests will have a positive impact on the planet by mitigating the effects of climate change and durably sequestering an additional 400,000 tons of CO2 over 30 years.

In September 2023, FDJ sponsored an exhibition by photographer Nils-Udo that captured biodiversity. This free exhibition was held at Eglise Saint Eustache as part of the Paris environmental photography exhibition held every two years.

These sponsorship actions follow on from the initiatives taken in 2022. Given the extent of the fires that swept through French forests in the summer of 2023, the FDJ Group donated €200,000 to the "ONF - Agir pour la Forêt" fund managed by the French national forestry office (ONF) to help in the national effort to save and restore these forests.

Of this, 80% was pledged to the restoration of public woodlands in Gironde (Lauridas and La Teste-de-Buch). The remaining 20% helped restore public woodlands in Brittany (state-owned forests in Rennes and Villecartier), Pays de Loire (Baugé) and Poitou-Charentes (Grolle).

To coincide with the Tour de France, FDJ teamed up with other organisations to fund "Tour de France de la Biodiversité" videos produced in conjunction with the national museum of natural history. A one-minute video was filmed for each stage of the Tour to highlight the exceptional natural heritage along the route and raise awareness of its diversity.

# D. Raising employee awareness about the protection of biodiversity

To coincide with European Sustainable Development Week in 2023, various sessions were held to inform employees of the importance of protecting biodiversity and help them understand the actions led by the Company:



- ♦ two collection days were organized to mark Word Clean Up Day, which resulted in 881kg of waste being gathered (in association with FDJ's Paris 2024 partners); 240 employees attended three themed conferences:
- with the French biodiversity agency (OFB) to learn more about protected species, what the OFB does to protect and restore biodiversity in metropolitan France and in French overseas departments and territories, and the projects supported by FDJ,
  - with the national museum of natural history to find out more about the preservation and the issues surrounding biodiversity,
  - with the Bouches du Rhône branch of the French national forestry office (ONF), where the focus was on the history of forests in Provence and the future of these forests against the backdrop of climate change.

# 3. Decarbonizing purchasing

In 2023, the FDJ Group launched the #BuyforGood purchasing decarbonization program. The aim is to get the reduction trajectory up and running for carbon emissions deriving from Group purchases, by involving the supplier ecosystem through four initiatives:

### Collecting emissions data from suppliers relating to the Group's purchases

The Group has acquired a data collection and carbon assessment tool with a view to improving the manner in which its emissions are measured. This means that, from 2024, carbon data relating to the goods and services purchased by the Group will be collected from its main suppliers.

# Changing the Group's purchasing processes with carbon performance drivers

FDJ systematically incorporates a carbon emissions clause into large contracts (in excess of €100,000). By accepting this clause, suppliers agree to share with FDJ the annual emissions data relating to purchases made by the Group. Currently, 19% of the revenue generated with the Group's suppliers is covered by a decarbonization clause.

### Steering emissions reduction plans alongside the Group's suppliers

From 2024, the Group will be working with its suppliers to build emissions reduction plans for the most carbonintensive purchasing items.

# Communicating with internal and external stakeholders

As part of a plan to get its main suppliers on board with the BuyforGood program, the FDJ Group brought together around 100 strategic suppliers on 5 December 2023 for the first ever "FDJ Suppliers Day". This was the first such responsible purchasing onboarding initiative to be staged for FDJ's strategic suppliers and business lines in order to focus on decarbonizing the value chain. The Group used this opportunity to share with its partners the emissions reduction targets it has set, together with its #BuyForGood purchasing decarbonization program.

Various round tables were organized to highlight environmental best practice at partners and suppliers. This was also an opportunity for the FDJ Group to reassert its ambition to nurture partnership-driven relationships with its suppliers and to co-build environmentally-friendly solutions

### 4. Reduce waste

Waste management is an important issue that is part of the FDJ Group's environmental policy.

Waste management and treatment have an impact on greenhouse gas emissions, on natural environments and their inhabitants and on the availability of resources (oil, metals, wood, etc.).

Thus, in order to reduce the harmful effects of waste on the environment, the FDJ Group is committed to :

- Ensure waste management focused on two main objectives:
  - 1. Reduce the production of waste on its sites,
  - 2. Increase the recycling of the remaining waste.
- Prioritize the method of waste treatment according to the following order of priority:



- 1. Prevention: the company must first work on reducing the waste it produces at the source.
- 2. Preparation for reuse
- 3. Recycling: transforming waste into secondary raw materials that can be used to produce new goods.
- 4. Other recovery, including energy recovery or biological recovery for organic waste.
- 5. Disposal: to be used as a last resort if no other recovery of waste is possible. (Incineration without energy recovery and storage).
- Implement the necessary means to ensure compliance with the regulations on waste management in companies.
- Guarantee the traceability of waste produced on its sites.
- Develop a corporate culture that is sensitive to a "zero waste" approach and to sorting.

This waste management is implemented through the following guidelines:

- Continuously monitoring regulatory developments and the circular economy
- Promote the re-use and repair of supplies and equipment
- Prioritize sustainable, "eco-designed" purchases that minimize packaging
- Continuously seek innovative solutions to introduce reusable products and find alternatives to single use.
- Implement action plans with quantified objectives and associated measurement indicators.
- Organize awareness and training campaigns for employees on the environmental issues of waste management and show how to optimize the consumption of resources at work (supplies, consumables, etc.)
- Raise awareness among cleaning staff about the need to sort waste.